

**MINUTES OF THE REGULAR MEETING OF THE TOBACCO PREVENTION
AND CESSATION EXECUTIVE BOARD
MARCH 20, 2003**

The following Executive Board members were present for all or part of the meeting:

Bain J. Farris, Chairman
Gregory Wilson, MD, Vice-Chairman (Ex-Officio)
Karla Sneegas, MPH, Executive Director
Richard Huber, MD
Richard Feldman, MD
Stephen Jay, MD
Gaylon Nettles, for Suellen Reed (Ex-Officio)
James Jones
Peggy Voelz
Robbie Barkley
Matt Steward for Steve Carter (Ex-Officio)
Louise Polansky for John Hamilton (Ex-Officio)
Michael Blood, MD
J. Michael Meyer
Patricia Hart

The following Advisory Board Members were present for all or part of the meeting:

Arden Christen, DDS
Cecilia Williams

The following Executive and Advisory Board members were not in attendance:

Alan Snell, MD
Robert Keen, PhD
Diane Swanson (Advisory)
Alice Weathers
Steve Simpson, MD
Mohammad Torabi, PhD
Diane Clements (Advisory)
Olga Villa Parra (Advisory)
Kiki Luu (Advisory)
Heather McCarthy (Advisory)
Bennett Desadier, MD (Advisory)
Steve Montgomery (Advisory)
Nadine McDowell (Advisory)
Robert Arnold (Advisory)
Kate Taylor (Advisory)
Steve Guthrie (Advisory)

Agency staff in attendance:

Miranda Spitznagle, Director of Program Evaluation
Celesta Bates, Chief Financial Officer
Becky Haywood, Administrative Assistant
Julia Searle, Regional Program Director for Central Indiana

Agency Staff not in attendance:

Anita Gaillard, Director of Community Programs
Kristen Kearns, Administrative Assistant
Phil Lehmkuhler, Director of Contract Management, Human Resources & Legislative Liaison
Lori Peterson, Director of Minority Programs
Dan Morgan, Regional Program Director for Southeastern Indiana
Karen O'Brien, Regional Program Director for Southeastern Indiana

Others in attendance:

Harry Davis, MZD
Margaret Davidson, MZD
Darla Shields, MZD
Bruce Bryant, Promotus Advertising
Sarah Ray, AIR
Doug Evans, AIR
Alec Ulasevich, AIR
Kelly Alley, Smokefree Indiana
Susan Sheridan, Martin University
Gurinder Hohl, Marion County Health Department
Brian Buchanan, Indiana Future Farmers of America
Julianne Stewart, Indiana Teen Institute
Patricia Richards, American Cancer Society

Mr. Farris called the meeting to order and called for approval of the minutes from the January 16th meeting. Motion to approve the minutes with no corrections was made by Dr. Jay, seconded by Dr. Huber. Motion approved.

January 31, 2003 Financial Report:

Mrs. Bates gave the financial report for the period ending January 31, 2003. Motion to approve the financial report as given was made by Dr. Blood, seconded by Dr. Jay. Motion approved.

Budget Update:

Mr. Farris gave a budget update stating there has been no final decision and we have many people actively supporting our funding. Ms. Sneegas said partners were encouraged to contact their legislators regarding their programs and ITPC. Ms. Sneegas said we would know our budget appropriation by the May meeting.

Statewide Partner Update:

Mark Branch spoke on behalf of the Indiana Alliance of Boys and Girls Clubs stating the he was grateful for the support from ITPC. They hosted a legislative day at the State House. There are 60 sites involved with programs sponsored through ITPC. Their program is titled "Smart Moves" which is a holistic approach, changing youth perception. There has been a decrease in youth using tobacco. They are looking at creative ways to deal with youth prevention, one of them being a "Reality Fair" that they held.

Brian Buchanan spoke on behalf of the Indiana FFA Organization, an agricultural youth organization that is leadership oriented with just under 200 chapters containing 9,000 members. Several counties are spreading the tobacco prevention through students. Some examples of programs include youth presentations and at County Agriculture Days (tobacco free activities). Also school activities with Tobacco Free Weeks and presentations with Rick. A new agriculture curriculum has added 15 tobacco free lessons. FFA has 85% of their chapters involved, reaching 42,000 youth with the tobacco free message this year. Mr. Farris noted that the Indiana Tobacco Free exhibit at the National FFA Convention was outstanding.

Julianne Stewart spoke on behalf of the Indiana Teen Institute. By partnering with Golin Harris and VOICE, their focus has been on adults who work with youth in the community. They have provided training on how to connect with youth and coalitions statewide. Their summer institute focuses on tobacco prevention and is geared to youth teams from around the state. In addition, they are promoting the "Stick It" campaign maintaining the VOICE database.

Funding Recommendations:

Two Local Community Based Counties were recommended for funding:

Marshall County

Putnam County

Motion to approve the above these counties for funding was made by Dr. Jay, seconded by Robbie Barkley. Motion approved.

RFP:

Staff has been preparing to conduct RFP workshops April 29 through May 7 in five statewide locations. While ITPC budget appropriations are unknown, staff continues the commitment to the community programs and need to move forward to ensure continuous funding.

Sponsorships:

Motion was made to provide a \$10,000 sponsor to the Indian State Department of Health in support of the Black and Minority Health Fair for July 2003. Motion made by Dr. Jay, seconded by Dr. Feldman. Motion approved.

County Ordinance update:

Marion County filed for a county ordinance banning smoking from all workplaces on February 15, 2003, with it being assigned to committee on February 28th. Marion County advocates formed a secondhand smoke committee. The committee is encouraging organizations throughout Marion County to sign a resolution in support of the ordinance. A motion for the ITPC Executive Board to sign the resolution made by Dr. Huber, seconded by Dr. Jay. Motion approved.

Monitoring Engagement Report:

Mr. Farris presented a summary sheet on monitoring engagements being conducted by the Indiana State Board of Accounts as follows:

14 of the 28 funded Minority Partners have been monitored

63 of the 92 funded Local Community partners have been monitored

Any concerns will be presented to the board.

Evaluation Report:

Dr. Jay gave an updated from the evaluation committee that met earlier in the day.

Representatives from the evaluation and research-coordinating center presented initial findings from Indiana's first Adult Tobacco Survey that was conducted in November-December 2002. This is a rich data source that will be helpful in program planning. A full report will be available in April.

Legislative Update:

Top priorities: HB 2009 which includes funding at approximately \$32 million dollars for ITPC stating that if there is a shortage our program would be funded first and HB 1738 which would require retailers to be certified in order to sell tobacco products. This allows the Alcohol and Tobacco Commission to be able to not only fine the retailer but they could also revoke their certification for violations. A third bill HB 1379 prohibits school bus drivers from smoking on their buses.

Staff Report:

Ms. Sneegas introduced Julia Searle, Regional Program Director for Central Indiana. She also stated that three Summer Interns will start in May. In regards to secondhand smoke she said it is rewarding to see action on changes in policy throughout the state. The Bloomington City Council passed a secondhand smoke ordinance which will go back before the Council for a final vote next week. Dr. Pizzo deserves our thanks. Dr. Huber would like for ITPC to send a note of thanks from the Executive Board. Greencastle City Council voted to make their City Hall smoke free. Mr. Farris also stated that both hospitals in South Bend have gone smoke free. Rick Stoddard continues to be scheduled to speak around the state. He has spoken to 72,000 youth so far. Mr. Farris noted that a family of 15 from St. Joseph County, who had all quit smoking, came to speak at the State House.

Media Update:

Harry Davis of MZD spoke on the "It Saves Lives, It Saves Money" campaign, stating that it will run through April. He noted the email "Factoids" are going out to through a large database.

Bruce Bryant of Promotus Advertising spoke on the "Not in Mamma's House" campaign which is a take off from the "Not in Mama's Kitchen" campaign done in California by Brenda Bell Caffee. Elkhart County tied this in with the local and civic groups at an event on March 15 this past Saturday, with Ms. Caffee signing up about 1,000 women who agreed to make their homes smoke free. The next event is at Martin University where the goal is to collect 5,000 pledge cards. They've invited 120 people to the event at Martin University asking each of them to bring 4 or 5 people with them.

Mr. Farris stated that plans for the statewide Quit Line has been put on hold for now. There have been some complications with the Internet portion and we have been unable to come to an agreement on the contract language. Ms. Sneegas noted that we would continue to work on this Quit Line.

Meeting adjourned at 3:00 p.m.

